

# IN COMMEMORATION OF THE RECENT DEATH OF PLAYBOY'S HUGH HEFNER

## HERE'S BOOK RELEASE NEWS

ABOUT A HOT, NEW, & UNAUTHORIZED BIOGRAPHY FROM BLOOD MOON PRODUCTIONS  
THAT'S SCHEDULED FOR RELEASE EVERYWHERE, WORLDWIDE, IN OCTOBER

**BLOOD  
MOON**  
Productions, Ltd.

BLOOD MOON SPECIALIZES  
IN ENTERTAINMENT ABOUT  
HOW AMERICA INTERPRETS  
ITS CELEBRITIES.

**Blood Moon Productions** proudly announces the availability, on Halloween 2018 in bookstores everywhere, of a hot, comprehensive, and unauthorized biography of the pipe-smoking Playboy who became one of the 20th Century's most influential trendsetters.

According to its publisher, Danforth Prince, "As both a pioneer of the Eisenhower era and eventually, as an anachronism of the 21st Century, Hugh Hefner was the sparkplug that lit the sexual revolution, changing America and its presuppositions about entertainment, sex, and manhood forever."

"This is a 550-page distillation of an era that will never come again, a celebration of the behind-the-scenes maneuvering of hundreds of players who each had strong opinions—respectful, loving, enraged, or vengeful—about Hef."

"Loaded with anecdotes culled from 50 years of research from a former bureau chief and entertainment columnist at the *Miami Herald*, it's the gossipy 'outside the orbit of Playboy' overview of the Jackrabbit King that everyone's been waiting for."

"For more information, click on the "OUR BOOKS" tab of [BloodMoonProductions.com](http://BloodMoonProductions.com) for access to a videotaped book trailer and the soundtrack of a recent radio interview from THE JUNOT FILES describing the premises, scope, and ambitions of this astonishing new addition to Blood Moon's BABYLON series."



**BLOOD MOON** APPLIES THE TABLOID STANDARDS OF TODAY TO THE REPRESSION, RAGE, MENDACITIES, AND HEARTBREAK OF THE SEXUAL REVOLUTION DURING "THE AMERICAN CENTURY."

IT'S A TOUGH JOB, BUT SOMEBODY'S GOT TO DO IT!

**Blood Moon Productions** is a feisty and independent publishing enterprise dedicated to researching, salvaging, and indexing the oral histories of America's entertainment industry. As described by *The Huffington Post*, "Blood Moon, in case you don't know, is a small publishing house on Staten Island that cranks out Hollywood gossip books, about two or three a year, usually of five-, six-, or 700-page length, chocked with stories and pictures about people who used to consume the imaginations of the American public, back when we actually had a public imagination. That is, when people were really interested in each other, rather than in Apple 'devices.' In other words, back when we had vices, not devices."

### *PLAYBOY'S HUGH HEFNER, EMPIRE OF SKIN,*

*BY DARWIN PORTER & DANFORTH PRINCE*

*Biography/Rich & Famous. 6x9 Softcover, with photos. 550 pages \$34.95*

*ISBN 978-1-936003-59-4 [www.BloodMoonProductions.com](http://www.BloodMoonProductions.com)*

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